



north lake tahoe

FOR IMMEDIATE RELEASE

REDISCOVER NORTH LAKE TAHOE THIS SPRING

Spring skiing and lakeside experiences usher in North Lake Tahoe's season of renewal

NORTH LAKE TAHOE, Calif/Nev. (April 5, 2021) - Businesses and communities in the North Lake Tahoe region are welcoming visitors this spring with experiences designed to offer connection both with nature and close family and friends. From mountaineering courses and backcountry ski tours to tequila tastings and exploring the Lake Tahoe Water Trail, now is the time to rediscover the Sierra.

Tahoe's spring season offers combined winter and summer activities, with many local resorts extending closure dates through late-April and beyond. Lakeside activities begin to take shape as inviting afternoon temperatures usher in warmer summer-like conditions. Plan a dual day by starting on the mountain (skiing, riding, sledding) and end on the water. Guided kayaking and paddle board tours, private stargazing and adventure courses that include ziplines, ropes and high-altitude cable routes embody some of the outdoor opportunities the destination offers. From hiking and biking to birding and golf, there is truly something for everyone to enjoy.

Guests are encouraged to immerse themselves in local culture by shopping and dining across North Lake Tahoe's five districts. Meet the artists, chefs and retail owners that encapsulate North Tahoe's charm. Book a virtual yoga or meditation class with one of our wellness experts or learn about Washoe Tribe and Olympic history. Live music across lakeside and mountain communities commence later in the season.

Safe, responsible travel: As California and Nevada continue to expand reopening guidance, dining indoors is permitted across the region and theatres, gaming establishments and museums are all welcoming guests. A variety of [Know Before You Go](#) trip planning content, including a robust destination resource guide and sample itineraries are available for guests.

What's New & What To Do: Spring 2021

- Make some spring turns at your favorite ski resort. Squaw Valley Alpine Meadows is the spring skiing capital, Mt. Rose Ski Tahoe is offering Sunset Ski & Wine events through April and Boreal Mountain is spinning chairs until 8 p.m. each night. Scheduled closing dates vary and lift tickets must be purchased online in advance. [Visit individual resort websites for details.](#)
- Take an intro to mountaineering course or join a spring backcountry ski tour with Alpenglow Expeditions. Experience the Tahoe Via Ferrata starting May 15; book now and enjoy 20% off. Use code VIA2021 at checkout. alpenglowexpeditions.com

- Take an aerial trek through the forest with Tahoe Treetop Adventures during extended spring break weeks in April and May. Courses will be available from Thursday through Sunday each week until Memorial Day weekend. Book a group of 12+ this spring and enjoy 10% off on a single reservation. tahoetreetop.com
- Get on the water and explore the Lake Tahoe Water Trail, a designated water route connecting public beaches with launch and landing sites. laketahoewatertrail.org
- Experience the lake at night with Wild Society Adventures' Lit Up After Dark Tours on a Clear SUP or kayak. wildsocietylt.com/adventures
- Explore the East Shore Trail which provides non-motorized access to public beaches, coves and trails. End at Sand Harbor and explore The Sand Point Nature Trail, a short-distance trail with interpretive signs and breathtaking views.
- Fuel your action sports passion at Woodward Tahoe with a daily session, monthly membership or at a week-long summer camp. Daily public access begins May 1 with advance reservations required. rideboreal.com
- Enjoy a tequila tasting at Caliente on June 3 at 5:30 p.m. Free admission with purchase of one full priced specialty cocktail before the tasting. Complimentary appetizers served during the tasting. Calientetahoe.com
- Join the High Sierra Archery Shoot featuring two courses, practice targets and other activities for all ages June 12 & 13 at Homewood Mountain Resort. skihomewood.com
- Pamper yourself with a Muscle Melt Massage or Gua Sha Instant Lift Facial at the Resort at Squaw Creek spa. Book a Stay and Play Package and receive a \$75 resort credit per day during your stay. destinationhotels.com/squawcreek
- Rent a vacation home through one of North Tahoe's property management companies. Guests booking with Tahoe Luxury Properties will enjoy contactless check-in and exceptional concierge services ahead of and throughout your stay. tluxp.com
- Let the new Adventure Specialists curate a selection of personalized outdoor, adventure and wellness experiences in North Lake Tahoe when you stay at the Hyatt Regency Lake Tahoe. hyatt.com
- Ways to save this spring: come midweek to find lodging deals and wide-open spaces to explore. gotahoenorth.com.

Destination Stewardship: How You Can Help Protect Lake Tahoe

Whether through individual or organized actions, Tahoe area businesses and organizations are making it easier than ever for residents and visitors to help protect Lake Tahoe. This spring, events and activities guests can participate in include:

- Join the Sierra State Parks Foundation for an Arbor Day Tree Hunt. Between March 19 and April 23, Sierra State Parks will challenge people to find and take a selfie with a Tahoe tree species. Each entry will be entered into a drawing that will take place on Arbor Day (April 30). sierrastateparks.org
- The Sierra State Parks Foundation will host an Earth Day Art Contest March 25 to April 16, with winners announced on Earth Day (April 22). This year's theme is "recreate responsibly." sierrastateparks.org

- The League to Save Lake Tahoe will host a week-long series of virtual events in celebration of Earth Day, beginning April 19. keptahoeblue.org
- A Trash Pick-up Challenge throughout the month of April will encourage families and friends to see who can have the greatest impact removing trash from the Tahoe environment. keptahoeblue.org
- The release of a free new Citizen Science Tahoe app will allow users to report sightings of aquatic invasive species, submit litter data and contribute to a clean, clear Lake through other quick and easy actions. citizensciencetahoe.org
- Join “Snapshot Day” activities to help monitor water quality across the Truckee River watershed on May 15. keptahoeblue.org

“While North Lake Tahoe offers a wide variety of activities and experiences, it continues to be imperative that guests follow the health and safety guidelines our businesses must adhere to stay open,” said Jeffrey Hentz, North Lake Tahoe Resort Association CEO. “Our mountain community has demonstrated its resilience and determination over the last year, and it’s up to all of us to continue to support them in their efforts to stay open.”

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About North Lake Tahoe

Lake Tahoe is the crown jewel of the Sierra. Formed approximately two million years ago, it is the largest alpine lake in North America and the second deepest in the United States. North Lake Tahoe spans two states and boasts two dozen beaches, twelve ski resorts, hundreds of miles of biking and hiking trails, and communities filled with local artisans and shopping experiences. North Lake Tahoe is a 45-minute drive from the Reno-Tahoe International Airport, two hours from Sacramento International Airport and just over three hours from San Francisco International Airport. Visitor Information centers are located at 100 North Lake Boulevard in Tahoe City and 969 Tahoe Boulevard in Incline Village. For more information, visit: GoTahoeNorth.com/KnowBeforeYouGo.

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