

2020-2021 North Lake Tahoe Sales Schedule

DATE	TRADESHOW/EVENT	TEAM MEMBER	LOCATION
<u>JULY</u>			
18-19	Australia Lights On Event	Sarah Winters	Virtual
22	Visit CA Roadshow	Sarah Winters	Virtual
<u>AUGUST</u>			
25-26	CVENT Connect	Greg/Bart	Virtual
<u>SEPTEMBER</u>			
15	Tourism Cares Conference	Sarah Winters	Virtual
22	Conference Sales Meeting	Conference Team	Virtual
29-30	All Things Meetings	Greg Howey	Virtual
<u>OCTOBER</u>			
14	Visit CA Travel Agent Roadshow	Sarah Winters	Virtual
19-21	Connect	Greg/Bart/Sarah	Virtual
20	Conference Direct Industry Insights	Sarah Winters	Virtual
<u>NOVEMBER</u>			
N/A			
<u>DECEMBER</u>			
7-8	HPN Annual Partner Conference	Bart Peterson	Virtual
9-10	Visit CA Luxury Summit	Sarah Winters	Virtual
15-16	Expedia Conference	Sarah Winters	Virtual
16-17	CALSAE Seasonal Spectacular	Greg Howey	Virtual
<u>JANUARY</u>			
14	Conference Direct Industry Insights	TBD	Virtual
<u>FEBRUARY</u>			
15-16	Visit California Outlook Forum	Sarah & Bart	Virtual
<u>MARCH</u>			
2-4	Connect Cyber	Greg Howey	Virtual
16-18	MPI Cascadia (Oregon/Washington)	Greg Howey	Virtual

APRIL

6-7	Travel Agent Adventure Tradeshow	Bart Peterson	Virtual
12-15	Mountain Travel Symposium	Sarah Winters	Virtual
27-29	CalSAE Elevate	Greg Howey	Virtual
26-29	Virtually Yours NV Tradeshow	Sarah/Bart	Virtual

MAY

24-27	Connect West	Greg/Bart	Las Vegas
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JUNE

28-30	HelmsBriscoe ABC	Greg Howey	Dallas, TX
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JULY

TBD

AUGUST

TBD

SEPTEMBER

15-17	California Cup FAM	Bart Peterson	Las Vegas, NV
18-22	International Pow Wow (IPW)	Bart Peterson	Las Vegas, NV