



north lake tahoe

FOR IMMEDIATE RELEASE

North Lake Tahoe Prepares for Winter with Health Safeguards and Safe Ski Operation Plans

NORTH LAKE TAHOE, Calif./Nev. (winter 2020-21) — North Lake Tahoe ski resorts, lodging properties, restaurants and winter recreation sites are gearing up for winter, modifying their operations and expanding health safeguards to guarantee a safe and enjoyable winter season in North Lake Tahoe.

While some ski resorts may differ slightly in their operations, social distancing, mask requirements and capacity limits are being planned across all North Tahoe ski resorts to protect public health during the upcoming winter. North Lake Tahoe is urging guests to visit the websites of individual ski resorts and lodging properties for the most up-to-date information when planning a winter trip, as well as reviewing destination guidelines at www.gotahoenorth.com/knowbeforeyougo

“While there will be changes to this winter’s ski operations at Homewood Mountain Resort — including mandatory face coverings, social distancing protocols and limited indoor dining — the things that won’t change are the most important reasons skiers and snowboarders keep coming back to this special destination — the awe-inspiring beauty of North Tahoe and the thrill of riding powder virtually suspended above the Lake,” said Kevin Mitchell, general manager of Homewood Mountain Resort. “We’re working harder than ever to assure the best possible experience for our guests this season.”

With wide open spaces, North America’s largest concentration of ski resorts and a range of winter activities to choose from, North Lake Tahoe is well positioned for a season’s worth of safe and responsible winter travel. Businesses across the region are enacting a range of safeguards: resorts altering chairlift protocols and employing no-touch procedures; lodges, restaurants and retailers increasing sanitization and capacity policies.

Some ski resorts will require the advance purchase of lift tickets and will limit capacity, making it imperative that skiers and snowboarders plan in advance.

“North Lake Tahoe’s ski resorts and businesses are rising to the challenges presented by COVID-19, investing tirelessly in systems and safeguards that ensure our destination is open and welcoming to travelers seeking the world-class recreation, relaxation and indelible family moments that North Lake Tahoe provides,” said Jeffrey Hentz, CEO of the North Lake Tahoe Resort Association. “But responsibility also lies with each visitor to follow best practices and health mandates so that our North Lake Tahoe staff, resorts and businesses can enjoy a long and healthy winter season.”

North Lake Tahoe is urging visitors to stay up to date with state health guidelines and any developments in resort operations, lodging requirements and local health guidelines. Different requirements may exist as six counties, two states and the federal government all govern the Tahoe-Truckee region. Destination officials are urging travelers to stay adaptable and adventurous throughout the winter season.

