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Incline Village Crystal Bay Firework Coalition Cancels 2020 Fourth of July Fireworks Display Decision is in Response to the Global Coronavirus Pandemic

Incline Village, Nev. (April 21, 2020) — The Incline Village Crystal Bay Firework Coalition has made the tough decision to cancel the annual Fourth of July fireworks show in Incline Village, Nev. that was previously scheduled for 2020. The decision was made as a precautionary measure to protect the safety and health of residents and visitors in response to COVID-19. The coalition consists of the Incline Village Crystal Bay Visitors Bureau (IVCBVB), Incline Village Business Association (ICBA), Incline Village General Improvement District (IVGID), Hyatt Regency Lake Tahoe and Parasol Foundation.

The group's decision to cancel was based on current local and state directives associated with COVID-19.

"The display takes months of planning and safety checks," said Andy Chapman, President & CEO of IVCBVB. "Planning for an event of this size and scope requires months of planning. Without the certainty that the event will be allowed by the state come July, we owe it to our board, donors and residents to be cautious during this time."

The annual fireworks display brings thousands of visitors to the north shore in the days leading up to and during the holiday weekend. The group hopes the cancelation will help reduce crowd concerns and prohibit the possible spread of COVID-19.

"While we don't know what the far-reaching financial impacts will look like on our small business community," said Indra Winquest, interim general manager of IVGID. "Now more than ever, our focus is on the safety of our residents. As a community we will rally behind our local businesses to support them during this transitional period."

While the fireworks will be paused this year, there is still a chance that smaller community-oriented events will take place to celebrate the holiday for residents and visitors alike.

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Incline Village Crystal Bay Visitors Bureau

The Incline Village Crystal Bay Visitors Bureau (IVCBVB) is the public organization responsible for destination marketing for the North Shore, Nevada side of Lake Tahoe. Operating primarily from a percentage of lodging room tax collected by lodging properties located on the Nevada side of North

Lake Tahoe, the IVCBVB conducts advertising, promotions, public relations and special events programs to promote tourism for the Lake Tahoe portion of Washoe County, Nev. For more information, click here.